



Date: March 2010

Email Subject: New Partnership and Product Offering

Headline: [Auction & Event Solutions](#) partners with [Greater Giving](#)

Auction & Event Solutions announces a new partnership with Greater Giving (formerly Auctionpay). AES has earned your business and trust in our products, services, and people and we encourage you to take your fundraising potential to the next level with Greater Giving. AES now brings you a new working relationship with Greater Giving. Through complementary expertise, resources, content, relationships and distribution capabilities, AES and Greater Giving together can bring you a new level of products and services.

AES is excited to offer our clients a year-round fundraising tool that incorporates on-line auctions, planning, giving, registration and a standardized method for credit card processing.

AES clients can take advantage of Greater Giving's products and services and realize a new and unique experience in the planning and execution of almost any type of fundraising event. Greater Giving and AES have worked together to create packages of products and services at very attractive prices.

Whatever your passion—fighting disease, enhancing educational opportunity, promoting the arts, or sharing beliefs—Greater Giving's solutions can help you be more efficient and effective in your fundraising efforts.

Greater Giving's solutions are easy to use, enhance donor experiences, and most importantly, help increase revenue. To learn more about the Greater Giving solutions please click here: [www.greatergiving.com](http://www.greatergiving.com)

“Our new partnership with Greater Giving will increase our strategic reach to fulfill our client's need for an on-line suite of planning and management tools that can be extremely effective in the full planning cycle of event management. This combined with our current national expansion efforts allows AES to continue to change the landscape of fundraising in the United States”, said AES President and Chief Executive Officer Michael Wood. Wood further comments, “This relationship is a result of over 2 years of partner evaluation and analysis and we are confident that our choice with Greater Giving will uplift revenue generation for our clients while increasing their productivity year-round.”

Auction & Event Solutions will host bi-weekly webinars throughout the month of April 2010 educating our client base on the opportunities this partnership presents. A national implementation plan integrates the Greater Giving solutions initially into our Colorado and Illinois client base with early summer 2010 implementations for our Arizona, California and Texas installations.

#### **About Auction & Event Solutions**

Auction & Event Solutions, a 22 year non-profit provider, is one of the largest and most respected non-profit planning and event night support companies in the United States. AES offers the non-profit community technology and “game day” services positioned to generate substantially more revenue from annual silent and live gala fundraising auctions.

Comprehensive solutions, including consulting, planning, event management, touch-pad bidding, integration with Greater Giving's fundraising suite and event night staff provide a turn-key fundraising event management source for the non-profit community.

For more information regarding Auction & Event Solutions, please visit [www.AESAuctions.com](http://www.AESAuctions.com).